



Smith Seed Services

SEED COATING

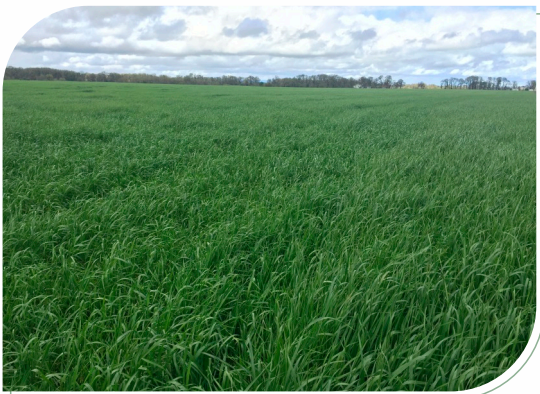
INSIGHTS



2026 Seed Coating Market Update

First, thank you for your business and partnership over the past year. We truly appreciate the trust you place in us and look forward to working with you again in 2026.

Across the seed industry, we're seeing more focus on early performance. Growers want seed that comes out of the ground fast, establishes evenly, and holds up under stress. As input costs stay high, there's less tolerance for slow or uneven emergence.



More customers are asking about coatings that do more than protect the seed. Things like improved seed-to-soil contact, early nutrition, and biological support to help seedlings get through tough conditions.

Regulatory pressure is also shaping decisions. With rules changing and varying by region, there's growing interest in solutions that reduce reliance on certain chemistries while still supporting establishment and early vigor. This has increased demand for coatings that can be adjusted to fit local requirements and cropping systems.



In Coating we had a busy fall the last three months and now heading into 2026 we are in a great position to react to customers needs.

Thanks again for the opportunity to work with you, and we look forward to another good year ahead.

Turn Around Time: Week of 1/19/2026 is around 8 business days.

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