



Smith Seed Services

SEED COATING

INSIGHTS



Smith Seed Coating Website

We have seen an uptick in coating business this November with a good mix of grass seed and clovers running through our lines. We are also working on gathering more trial data for micronutrients, macronutrients, and biologicals on various types of grass seed. If you're interested in learning more, please feel free to reach out!

As was mentioned in the Snippets that Jonathan sent out, we are happy to announce that we've been hard at work on a brand-new coating website. Our goal was to create a seamless, user-friendly experience with valuable information on our formulas and coating process.

Key Features

- Easy navigation and detailed formula information.
- Streamlined customer portal for order placement.
- Explanation of our coating process.
- Videos from Dr. Joe Bouten and a FAQ page that is dedicated to explaining the benefits of coating inoculant on legumes.

We have included a link to our coating order portal to help streamline the coating order placement process, allowing you to:

Easily place
orders

View your coating
order history

Access
invoice

NITRO-NP™
enhanced seed coating

If you have not been signed up for the coating portal yet, reach out and we will set you up!

Visit our new website today [Smith Seed Coating | Home](#)

Turn Around Time: Week of 11/18/2024 is 6 business days.

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